

Greeting Salutations and Slainte!

Welcome to the July 2009 Newsletter from The Murphy Beverage Company! It feels like we now live in Florida and Michael Jackson has died, what's an enophile to do? How about going to a tasting or two?

Saturday July 11th, mark your calendars for a tasting with Debbie Hottinger or **Virginia Imports**. **It'll run from 1pm-4pm** and I'm thinking we'll feature wines from Stonehedge from Napa. I've always been a fan of their wines, they're affordable and I've always enjoyed them.

First Friday August 7th, we have a tasting lined up with **J.W. Sieg**, a new distributor to our shop. If been stunned by all the wines I've tried from them and we'll give you a chance to try them too! We will feature 90 point wines for under \$20.00. It'll run **from 6pm-9pm**

Friday, August 28 at 6:30pm the **Museum of the Shenandoah Valley and Magic lantern Theatre** have asked us to join them for a **movie night at the Museum!** The galleries will be open from 6:30 to 8:30 pm, and the classic 1951 musical ***"An American in Paris,"*** starring Gene Kelly and Leslie Caron, will be shown outside the Museum at 8:30 pm. The film was chosen to go along with the special exhibition Matisse, Picasso, and Modern Art in Paris—on view in the MSV through November 29. We will be at the MSV selling French wine and beer, with all proceeds going to the museum. Popcorn and food will be available, too. Please bring your own chair or blanket to sit on. If it rains, the movie will be shown in the MSV Reception Hall. \$5 MSV Members and Magic Lantern Theater Members; all others: \$10 (includes movie and gallery admission). Additional costs apply for food and wine purchases. (You may also bring your own picnic, but no outside alcohol, please.) J.P. and I hope you'll join us!

Many of you met Tim Brady from Specialty at our beer tasting last month and he's suggested a great beer site for you to check out. We've looked it over and would like to pass it on to you!: www.greatbrewers.com It's a new site, with a beer/food pairing section, you can find out beer events

happening near by and where to find beers you are looking for (after you check here first, of course!)

I'd like to take this time to thank Tracy Merlott from the Shenandoah Arts Council for getting First Friday cranked back up! She's taking charge of the "**Art in the Window**" program and you can expect good things to come in the future. Merchants, if you'd like to participate, you can call her at 540-667-5166. It's been a couple of years since anyone has grabbed the proverbial bull by the horns, but First Friday is one of the most consistent events to take place downtown, and can be a great marketing tool for your business!

Finally, I'd like to thank Marie and Laura Claire Vogler for playing keyboards and violin during our last First Friday tasting. We've been fortunate enough to have them play periodically over the past few summers and they were nice enough to entertain our customers during our tastings. It's been a pleasure to watch them grow up as well as their musical talent grow.

Charlie at Murphys