

# Greeting Salutations and Slainte!

I simply cannot believe we are barreling towards the end of another year! And that means....wait for it....ANOTHER BLACK FRIDAY SALE!!!!!! This will be our 4th one and for the unenlightened, it means deep, deep discounts for those hearty enough to drag themselves out of bed before 6am! Details to follow! Lets get started...

This Saturday, November 12th is a tasting with Neil Manger of Siema LLC. We selected some beautiful wines perfect for Thanksgiving and you'll get a real holiday treat, we are actually going to open a \$57.59 Brunello Di Montalcino for you to sample. Also, you'll be able to purchase it for \$39.59, saving you \$18.00 during the tasting ONLY! It's a great opportunity for you to pick up a world class wine at great savings. We are also pouring Volpetti Cesanese for \$11.99 (a personal fav), J. Bauer Gruner Veltliner for \$9.99 and Kellerei Kaltern Pinot Grigio for \$12.99. As always, our tastings are free, open to the public and wines sampled are at least 10% off. We'll see you Saturday from 1p-4p!

On Saturday the 19th of November, Charlie Miller of Robins Cellars will be in and we will showcase the wines of Castle Rock of California. You'll sample their Central Coast Chardonnay, Paso Robles Cabernet, Monterey Riesling and Lake County Petite Sirah. Again, we've chosen these wines for Thanksgiving and for their affordability. They all range in price from \$11.99 to \$14.59. The tasting is from 1p-4p, it's free & open to the public and the wines sampled are 10% off during the tasting.

Next, BLACK FRIDAY! Over 30 shops and restaurants in Old Town will be opening at 6am, providing you with deep discounts, specials, food and a wonderful chance to kick off the holiday season without the hassle and nightmare of the big box stores. Here at the Murphy Beverage Company, we are opening at 6am and offering our usual 25% discount, store-wide for 1 hour, until 7am. At 7am the discount drops to 20%, at 8am, 15% and from 9am until noon, the discount drops to 10%. We also include special orders during this sale, as long as you pre-pay. Set your alarm clocks and support LOCAL business this holiday season! We'll have mimosas for the hearty, coffee for the tired (from the Espresso Bar & Cafe) and donuts too. Mark your calendars and Shop Wisely, Shop Local this holiday season!

Don't forget to check out my new radio show "Charlie's Choice" Friday mornings with Joe Sanchez on WXVA AM610! You can also stream it on line at [www.wxva.com](http://www.wxva.com) It starts just after 9am. Learn about wine, maybe have a laugh or two and listen to Joe get tipsy!

**Let the Holidays begin! Bring it!**

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