

Greetings, Salutations and Slainte!

Welcome to the February 2011 Edition of the
Murphy Beverage Company Newsletter!

It would appear that we are going to get hammered by the weather again, Valentines Day is on the 14th & we have a big surprise sale planned for you ***This Friday!!!!!!***

First the sale. Quite frankly, we have cases of wine sitting around the shop and I want to get rid of them! So we've decided to do our first ever 1 day case sale of vino! ***This Friday (First Friday the 4th) from 10am-5pm only, you'll get 20% off all cases of wine!!!!*** This doubles our usual discount of 10% and it's only good for what's in stock (not special orders) and excludes wines already on sale. It looks like winter isn't going to give us a break anytime soon, so you might as well stock up on some wine & take advantage & buy something extra special & yummy for your sweet heart!

I've heard the rumor that the Superbowl is this weekend, so you may want to get Keg orders in ASAP. Check out our keg list on our web site at: www.murphybeverage.com and call us at 540-723-9719.

For Valentines' Day we've set up a special sections of sale wines for you to check out. Again, warehouses are loaded with premium wines that just aren't selling, so distributors are discounting them greatly and that's what we've filled our sale racks with. The absolute best that's available at the absolute best price. These wines are already on sale and all month long, you can have them for an additional 14% off, making some of them close to 50% off their original price. They are: **Fattoria Il Castagno Chianti Classico Regularly \$30.99 Now \$19.99**, **Graffigna Cabernet Sauvignon Regularly**

\$22.99 Now \$16.99, Zonte's Footstep Regularly \$20.59 Now \$15.99, Renard Viognier Regularly \$24.99 Now 17.99. The lowest price is the sale price and this month ONLY you get an additional 14% off the lowest price. It's while supplies last and a few more selections are coming in!

On to the tasting. We are booked through April & here's the line up:

This First Friday Fletcher Henderson from JW Sieg will be here. It's shaping up to be an "affordable tasting" and it'll run from 6p-9p on Feb. 4th.

Our next tasting will be on Saturday Feb 12th and it's for Valentines Day (duh) from 1p-4p with Neil Manger from Siema LLC.

First Friday March 3rd Maggie from Associated Distributors will be here from 6p-9p

Saturday March 19 Bill McKinney of Michael Downey Selections will be here from 1p-4p

First Friday April 1st Debbie Hottinger of Virginia Imports will be here from 6p-9p

Saturday April 16th Evan from Bravo will be here from 1p-4p

Mark your calendars!

Wine tip of the month:

Not just 1 tip but many! I found this on line & I've said every one of these points again & again! <http://www.wineanorak.com/tips.htm>

Wine Quote of the Month:

"Wine had such ill effects on Noah's health that it was all he could do to live 950 years. Show me a total abstainer that ever lived that long." - Will Rogers

All the best, Charlie @ Murphys

